

Dr.M.Mehar Banu

Academic Profile



Designation	Assistant Professor
Qualification	MA., M.Phil., B.Ed, Ph.D
Additional Qualification	Passed SLST, DTP,CSCM,
Experience	13 Years
Area of Specialisation	Industrial Economics, Human resources
Research Experience	UG Projects – 15 PG Projects -10 Received Guideship from Bharathiar University for M.Phil & Ph.D
E-mail	meharbanu0@gmail.com
	https://orcid.org/ 0000-002-0384-9056
Vidwan id :	200098

Previous Experience

Worked as Assistant Professor in FIP post- 2 Years Worked as

Assistant Professor in UGC Innovative course

Economics with Logistics and Freight Management – 4 years Orientation

Course completed : 2018

Refresher Courses completed : 2021 &2023

NPTEL COURSE

Organic farming for sustainable agricultural Production –July-September 2019(8

week Course) NPTEL Roll NO- 19AG04511191110

Developing Soft Skill and Personality –July-September-2022 (8 week Course)Roll

No NPTEL22HS77S13055810

Major/Minor Projects

Title of the Project	Name of the Funding Agency	Duration	Amount	Remarks
Two Days National Seminar on “Role of Internet of things (IoT) in Promoting Sustainable Economic Growth in India 2047”	ICSSR National Seminar Project File No: NIS/NS/103/IC/2022-23	2022-2023	1,50,000	Submitted
Legal Awareness Programme - Workshop	National Commission for Women File No 16(14)/2019-2020/NCW (LAP)	2019-2020	89,000	Report Submitted
A study on energy economization of the consumers of liquefied petroleum gas in Udumalpet Taluk, Tirupur District	University Grants Commission (UGC, New Delhi) Project No.F.MRP-4970/14 (MRP/UGC/SERO)	2017-2019	1,40,000	Submitted

Book Chapter

Self Reliant India – Opportunities and Way Forward MANAK Publications Pvt.Ltd., New Delhi “Realization of Digital Technology during Pandemic situation by teachers in Pollachi Taluk- An Analytical Study” ISBN : 978-93-91897-09-3. p.no.27.

Book Publication:

“Role of Internet of things (IoT) in Promoting Sustainable Economic Growth in India 2047”

Publications

Title of the paper	Title of the book published: (Name of the author/s: Title of the proceedings of the conference)	Name of the Author National/ International	ISBN/ISSN number of the proceeding	Year of publication
Role of Ministry of Micro, Small and Medium Enterprises (MSME) of Coir Industry in Pollachi Taluk, Coimbatore District	National Seminar & International Conference On- Adh Ma Nirbhan Bharat Abiyan:Self Reliant India, Madura College, Madurai	Mrs.R.Divyabharathi, PhD Research Scholar. Dr.M.MeharBanu, Assistant Professor	ISBN:978-93-92995-65-1	2023
An Analysis of Cost of Production of the Coir Units in Pollachi Taluk With Special Reference to Coimbatore District	Women Empowerment Through Financial Inclusion- Vol - 2 First Edition: 2023	Mrs.R.Divyabharathi, PhD Research Scholar. Dr.M.MeharBanu, Assistant Professor	ISBN: 978-93-5811-136-1	2023
Digitalization and Export of Coir Products – An Analytical Study With Special Reference to Pollachi Taluk	Two - Day International Conference on Digital Economy of India – A Pathway to Development (DEIAPD- 2023), Kamaraj College Thoothukudi	Mrs.R.Divyabharathi, PhD Research Scholar. Dr.M.MeharBanu, Assistant Professor	ISBN978-81-965238-5-5	2023
Role of Internet of Things (IoT) in Smart Manufacturing	(ICSSR) Role of Internet of Things (IoT) in Promoting Sustainable Economic Growth in India- 2047	Mrs.R.Divyabharathi, PhD Research Scholar. Dr.M.MeharBanu, Assistant Professor		2022
Consumers' Cognitive Attitudes on Purchase of two wheelers in Udumalpet Town	“International Inflation, Economic, Financial Turbulence and the Indian Strategy to tackle the current scenario (IEFICS-22)	Dr.M.Mehar Banu International Conference	-	2022
“Rural-Urban Women and digitization: Pointers from Pollachi Taluk”	International Journal of Innovative Research and Technology Open Access Journal	Dr.M.Mehar Banu International	ISSN 2349-6002	2021

“COPD - a Pollination of Pollution; LPG – a Solution for Pollution”	SHANLAX Publications “Environment and Health	Dr.M.Mehar Banu National	ISBN: 978-93 88398-50-3 P.No.150	2019
“A Study on consumer’s attitude towardsDBTL withspecial referenceto Udumaplet Taluk”	Asia Pacific Journal of Research VOL-I Issue – XCIV	Dr.M.Mehar Banu National	ISSN(o): 2347-4793, ISSN (P): 2320-5504 pp:28- 36	2018
“An AnalyticalStudy on R4SDS – Gender Discrimination”,	SHANLAX Publications “Gender Discrimination”	Dr.M.Mehar Banu National	ISSN: 2321-788x P.No.74	2018
“LPG Subsidy- A Boon to BPL Families in Palani Taluk of DindigulDistrict”	Peninsular Economist Vol:XXXIX	Dr.M.Mehar Banu National	ISSN:0976-8270 No.1 P.no 397	2018
“A Study on self help group- Bank Linkage Through Microsate in Pollachi Taluk of Coimbatore District”	PROTISSOBI	Dr.M.Mehar Banu National	ISBN:978-98-85310-34-8	2016
“IPR-A Tool to make “Make inIndia” -Globally	Insight of IPR- Concepts and Issues, Bonfring Publications, Coimbatore	Dr.M.Mehar Banu& M.I.Mohamed Irfanulla National	ISBN – 978 93 86176 P.No.7-11	2016
“ Quality Service Gimmick by Amazon India”	International Conference on Service Marketing- Talking the show Abroad Vol. 1	Dr.M.Mehar Banu International	e-ISSN: 2278-447X p-ISSN : 2319-7668 P.No. 38-41	2016
“Food Inflation inIndia”- A Great Challenge	Research Explorer – Special Issue, Vol.II.	Dr.M.Mehar Banu National	ISSN:2250-1940 ,P.No. 65-68	2013
“Self- Help Groups: A Toolfor women Empowerment”	Research Explorer - Women in India: Issues and Challenges, Volume-II	Dr.M.Mehar Banu National	ISSN :2250-1940 Page No-65-68	2013
“Urbanisation And Lifestyle Diseases”	Urbanisation And Environmental Issues In India, First Edition	Dr.M.Mehar Banu National	ISBN: 978-81-909490-4-0, Page no:219	2012
“Wonders of Sachet Culture-ACase Study of Cavin Kare”	TiSSL International Publication, Tamilnadu Journal ofApplied Management Research(IJAMR), Volume 1	Dr.M.Mehar Banu International	ISSN:22771158, Page no:34	2012

“Oral Health Status Of Females In Udumalpet Town-Tirupur District”	International Journal Of Applied Management Research (IJAMR), Volume 3	Dr.M.Mehar Banu International	ISSN: 0974 8709, page no:69	2011
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Papers Presented at National/International Seminars/Conferences/Workshops

S.No	Seminar Details	Institution	Topic	Date&Year
1.	UGC Sponsored State Level Seminar	The Madura College(Autonomous),Madurai	Sustainable Development	28th Sep 2010
2.	UGC Sponsored National Seminar	PSGR Krishnammal College for Women, Coimbatore	Is Inequality a Curse? Or Cure?	13th January 2011
3.	UGC Sponsored National Seminar	Gobi Arts And Science College, Gobichettipalayam	Inequalities in Health care	4th &5th Feb 2011
4	UGC Sponsored National Seminar	Bharathiar University, Coimbatore	Impact of Globalisation on Indian Economy	14th&15th Feb 2011
5.	International Conference	Fatima College (Autonomous), Madurai.	Unbridled mass consumerism lending to mass destruction on Environment	17th &18th Feb 2011
6.	UGC Sponsored National Seminar	S.Vellaichamy Nadar College, Madurai	Social Empowerment And Self Help Groups	28th &29th July 2011
7.	UGC Sponsored National Seminar	Avinashilingam University, Coimbatore	The Role of NGO's with special reference to Andipatti Tree Growers Association in the status of women	18th August 2011
8.	XXXII Annual Conference	Gobi Arts And Science College, Gobichettipalayam	An assessment of Asset creation and fund allocation through SGRY in Coimbatore	19th &20th Nov 2011
9.	UGC Sponsored National Seminar	The Madura College, (Autonomous),Madurai	Micro Finance:The path to poverty Alleviation	5th Jan 2012
10.	NAAC Sponsored National Level workshop	Sri G.V.G.Visalakshi College for Women, Udumalpet.	-	6th &7th Feb 2012

11.	UGC Sponsored National Seminar	The Madura College, (Autonomous), Madurai	“Economics of Corruption in India”	26th Sep 2012
12.	UGC Sponsored National Seminar	Erode Arts And Science College (Autonomous) Erode	“Food Inflation in India”-A Great Challenge	4th & 5th January 2013
13.	State Level Seminar	The Hindu & Business Line, Tirupur	Stake holders awareness and education seminar on agribusiness and commodities, price risk management	16th Aug 2012
14.	Workshop	KPR School of Business Coimbatore	International Logistics	15th Feb 2013
15.	UGC Women Studies Centre National Conference	Dr.G.R.Damodaran College of Science, Coimbatore. “Social Transformation and the impact on women Empowerment- Role of the media”	Socio- Economic status of the retired women in Udumalpet Taluk, Tirupur District	7th & 8th January 2015
16.	UGC National Level Seminar	Madura College, Madurai	“GST- An Incurable Ailment to Health- Care Seeker”	2018
17	National Level Seminar	Erode Arts & Science College, Erode	Competition Issues in India	25.09.2021

Participation in Seminars & Workshop:

❖ Participated in “Stakeholder awareness and Education Seminar on Agribusiness and Commodities Price Risk Management” on 16th August 2012, organized by “Business Line” in association with FMC & NCDEX., Tirupur.

❖ Participated in One Day workshop on “International Logistics “on 2nd February, 2013 at KPR School of Business, Coimbatore.

❖ Participating the conference on Building Warehousing Competitiveness” at Hyatt Regency, Mumbai on 22.10.2013 and 23.10.2013.

❖ Participated in Two days workshop in FIP at Christ University, Bangalore on September 2016.

❖ Participated on the International Conference on “Access to Livelihoods’ for persons with disabilities” at Bangalore on 14.06.2017.

Member in Board of Studies

- Sri GVG Visalakshi College for Women, Udumalpet
- Sri Saradha College for Women (Autonomous), Salem

M.Phil Guidance

Name of the candidate	Year of Completion	Title of the Project
Mrs. R. DIVYA BHARATHI	2021	Realization of Digital Technology during Pandemic situation by teachers in Pollachi Taluk, Coimbatore District- An analytical study

Ph.D Guidance

Name of the candidate	Year of Joining	Area of Research
Mrs. R. DIVYA BHARATHI	2021	Economics Human Resources
Ms.G.Kaviya	2021	Economics Human Resources

Capacity Building Programme attended:

- *ICSSR Sponsored Two Week Capacity Building Programme* for faculty of Social Sciences “**Standardized Research Methods for Data Analysis**” from 01-11-2019 to 14-11-2019 at Bharathiar University

- Bhagwan Mahavir University, Surat ,Gujarat “**An Effective Research Paper Writing Skills**” April 13-16, 2020
- IARA ,Tiruchirappalli,Tamil Nadu , One week Online course on “**Research Methodology for Social Science**” from 06-04-2020 to 12.04.2020
- Completed FDP on “**Developing Multimedia enriched Powerful Presentations**” organized by Guru Angad Dev Teaching Learning Centre, SGTB Kalsa College, University of Delhi under PMMMNMTT of MHRD from 11.08.2020 to 16.08.2020.
- Teaching Learning Centre, Ramanujan College, University of Delhi, “**Research Methodology and Data Analysis**” from 17-31 May 2021,
- National Level Short term course on **Graphics Design for Teachers** organized between 26-5-2021 and 31-5-2021 by St.Mary’s College (Autonomous), Thoothukudi, Tamil Nadu
- One week Online FDP “**Four- Qaudrant Model for Development of E-Content, MOOCS and Teacher’s E-Kit**” from 29.09.2021 to 05.10.2021 organised by Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT), Ministry of Education, Govt.of India & Guru Angad Dev Teaching Learning Centre, SGTB Kalsa College, University of Delhi.

Co-Curricular, Extension and Administrative Related Activities

Activity	Year	Designation
Student related co-curricular, extension and field based activities (such as extension work through NSS/ NCC and other channels)	4	NSS- Programme Officer
Contribution to Corporate life and management of the department and institution through participation in academic and administrative committees and responsibilities	2	Women Studies’ Member
Unnat Bharat Abhiyan, MHRD, New Delhi	2021 onwards	Co-Ordinator